

News Release

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Finnie, Kindle Join Hope Happens Board of Directors

Dateline: February 5, 2010: Hope Happens is proud to announce that William (Bill) Finnie and Julie Letourneau Kindle have both been elected to the organization's board of directors for a three year term.

"We are focused on bringing dynamic individuals who are capable of advancing our mission. Julie and Bill will be excellent additions to our Board," stated Toby Martin, board president, Hope Happens. A public charity dedicated to improving the quality of life of people with neurodegenerative disorders, Hope Happens collaborates with the Hope Center for Neurodegenerative Disorders at Washington University School of Medicine by promoting their cutting-edge researchers with the potential to fast-track cures and translate basic scientific breakthroughs into new therapies. The Hope Center was created in 2004 as a partnership between Washington University and Hope Happens.

ABOUT WILLIAM (BILL) FINNIE: Bill Finnie is a business strategy consultant, author and newspaper columnist. Working as a market researcher and strategic analyst for companies such as Anheuser Busch, Mr. Finnie has facilitated more than 100 strategy and non-strategy projects for organizations of all types and sizes, of which 20% have been for nonprofit organizations. He is also an accomplished and sought after public speaker, giving more than 100 keynote presentations and 100 seminars on

strategic planning and marketing strategy. He has been President of The Finnie Group since 1991 and was a Partner at UHY Advisors from 1998 to 2003. He is currently on the Board of

the Association for Corporate Growth and is a member of the Friends Committee of the Donald Danforth Plant Science Center.

Bill has been an adjunct professor at the Olin School of Business at Washington University since 1978. He was named Teacher of the Year in the Part-Time MBA Program in 1995-96. His areas of expertise include Business Strategy and Marketing Strategy. He was Interim Director of Executive Programs at the Olin from December 2003 through June 2004. Mr. Finnie earned his Ph.D. from the University of Pennsylvania (Wharton) and his B.S. from Washington University, St. Louis

ABOUT JULIE LETOURNEAU KINDLE: A native St. Louisan, Julie Letourneau Kindle graduated from the Academy of the Sacred Heart, Villa Duchesne, and graduated from Regis University with a double major in Sociology and Special Education with a minor degree in Elementary Education. She began her career with the Central Bank of Denver while tutoring elementary students struggling with reading and math skills. She then returned to St. Louis to serve as Vice President for Mercantile Bank. A licensed financial advisor with Drexel Burnham Lambert, she spent nearly 30 years in the brokerage business becoming Senior Vice President with Stifel Nicolaus. Now retired, Mrs. Kindle enjoys volunteering, recently chairing a gala fundraiser for the ALS Association with her husband.

Hope Happens' ongoing support of the Hope Center helps to fund the studies of more than 70 faculty and 500 scientists with shared research facilities and annual distribution of seed grants. The Center supports innovative and groundbreaking new ideas for research with clear

potential to improve diagnosis and treatment of patients with amyotrophic lateral sclerosis (ALS), Parkinson's disease, stroke, Huntington's disease, multiple sclerosis, cerebral palsy and other disorders.

About Hope Happens: Hope Happens is a public charity dedicated to improving the quality of life of people with neurodegenerative disorders. It does this by promoting collaborative research with the potential to fast-track cures by translating basic scientific breakthroughs into new therapies. Hope Happens has earned the Accredited Charity seal of approval by the Better Business Bureau. For more information, visit: www.hopehappens.org or call (314) 314-725-3888

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